



NORTHERN
CALIFORNIA



2025
ANNUAL
CONFERENCE

SCHEDULE AT A GLANCE

SATURDAY, October 4

8:00 am - 5:00 pm	Pre-Conference Seminar: SHRM Workplace Investigation Specialty Credential Program
8:00 am - 5:00 pm	Pre-Conference Seminar: SHRM CA HR Law Specialty Credential Program

SUNDAY, October 5

8:00 am - 12:00 pm	Pre-Conference Seminar: SHRM CA HR Law Specialty Credential Program
8:30 am - 12:00 pm	Pre-Conference Workshop: Everything DISC (Terri Lynn Cardona)
1:00 pm - 1:45 pm	First Timers/Solo Attendee Meet and Greet
1:00 pm - 6:30 pm	NorCal Marketplace and Ask a Knowledge Advisor Open*
2:00 pm - 3:00 pm	Opening Keynote General Session
3:15 pm - 4:15 pm	Concurrent Sessions
4:30 pm - 5:30 pm	Concurrent Sessions
5:30 pm - 6:30 pm	Opening Networking Reception (Expo)

MONDAY, October 6

7:00 am - 8:00 am	Sunrise Activities
8:30 am - 6:30 pm	NorCal Marketplace and Ask a Knowledge Advisor Open*
8:30 am - 9:30 am	Continental Breakfast with Table Topics
8:30 am - 9:15 am	Maximize Your Membership Breakfast
9:30 am - 10:30 am	Keynote General Session
11:00 am - 12:00 pm	Concurrent Sessions
12:00 pm - 1:00 pm	Networking Lunch
1:00 pm - 2:00 pm	Concurrent Sessions
2:30 pm - 3:30 pm	Concurrent Sessions
4:00 pm - 5:00 pm	Afternoon Keynote General Session
5:00 pm - 5:15 pm	First Timers/Solo attendees gathering
8:30 pm - 10:00 pm	After Party

TUESDAY, October 7

7:00 am - 8:00 am	Sunrise Activities
8:00 am - 9:00 am	Breakfast
8:00 am - 9:00 am	SHRM Certified Breakfast (Invite Only)
9:00 am - 10:00 am	Concurrent Sessions
10:15 am - 11:15 am	Concurrent Sessions
11:30 am - 12:30 pm	Closing Keynote General Session

REGISTRATION HOURS

Saturday, October 4	7:00 am - 5:30 pm
Sunday, October 5	7:00 am - 5:30 pm
Monday, October 6	7:00 am - 5:30 pm
Tuesday, October 7	7:00 am - 12 pm

SCHEDULE KEY

General Session	Pre-Conference Workshops	Concurrent Sessions
Meals	Networking Event	NorCal Marketplace (Expo)

Visit <https://store.shrm.org/norcal> to register now!